

Maternal Health Programs

UAMS | Institute for Community Health Innovation



Who We Are

The **Institute for Community Health Innovation** is a team of passionate leaders transforming health in Arkansas.

Our mission is to improve health in Arkansas through bold innovation and collaborative partnerships, creating **a better state of health for all.**

Our Goal: a better state of health for all



Approaches to Maternal Health



Translational
Research



Workforce
Development

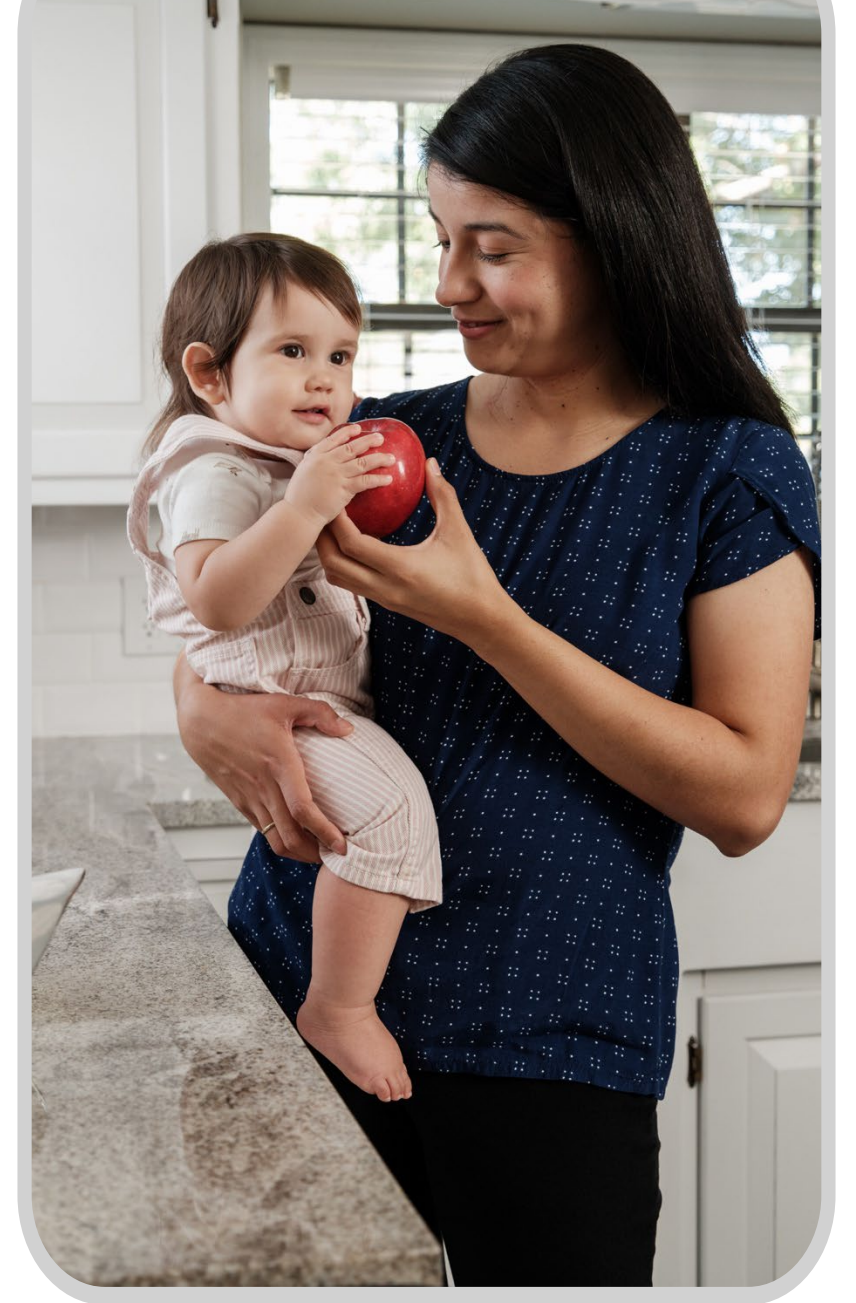


Community
Programs

Delivering HOPE

Goal: To reduce the proportion of women who experience excessive gestational weight gain (GWG) through the provision of healthy food during pregnancy.

Recruitment Locations: FQHCs across Arkansas



Telehealth MOM

Goal: To evaluate how telehealth and remote monitoring impact care for rural, low-income, and racially and ethnically diverse postpartum patients.

Recruitment Locations: Springdale, Fayetteville, Fort Smith, El Dorado, Jonesboro, and Little Rock

1,800+ participants enrolled

(42% White; 33% Black; 20% Hispanic; 4% Multi-Race/Other)



Translational Research

MaRCH Center

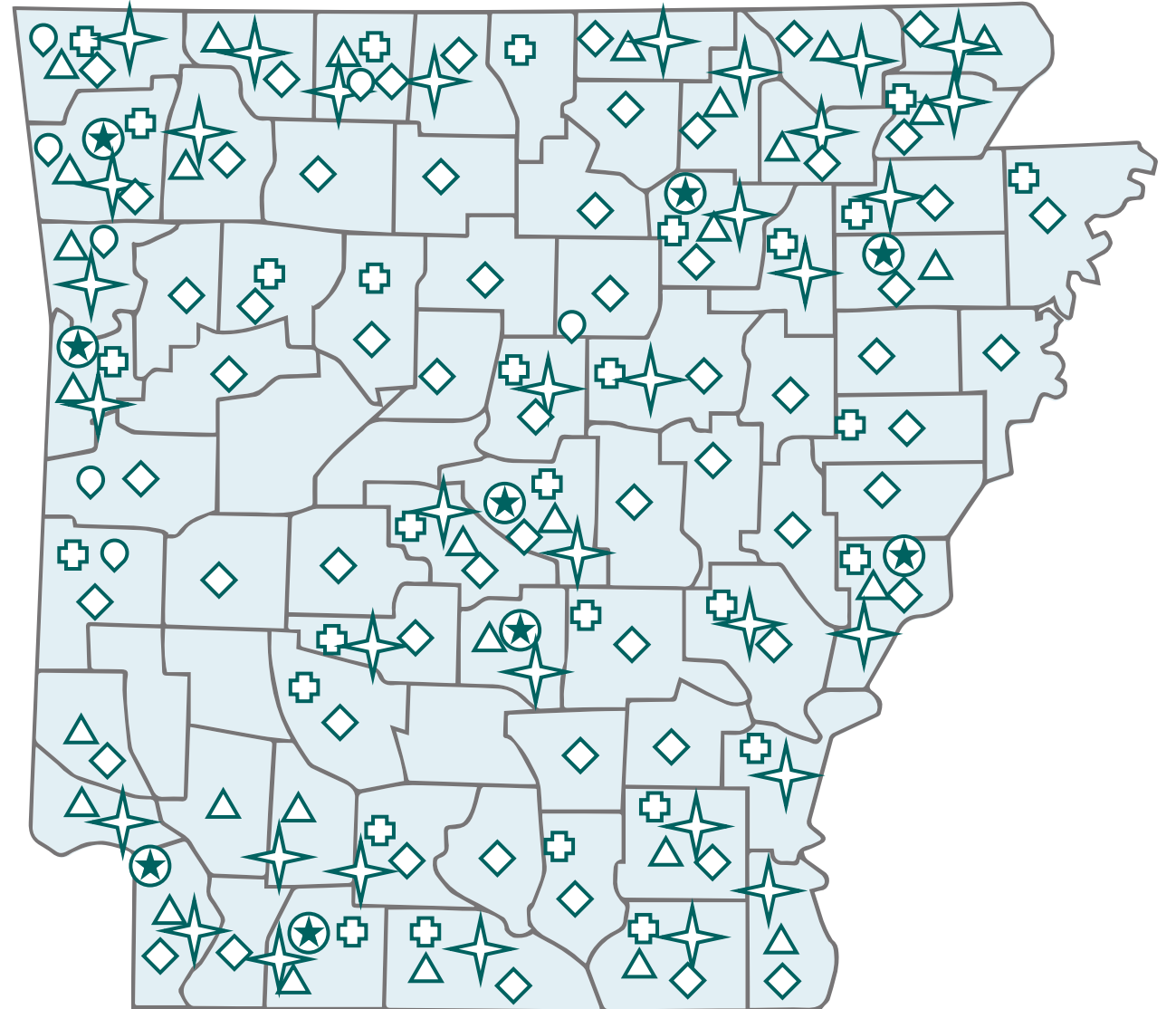
Goal: To support researchers in developing innovative, practical solutions to improve maternal health across Arkansas.

Reach: Statewide



Network of Partners

- ★ 9 UAMS Regional Campuses
- 148 Pharmacies
- ⊕ 30 Delivery Hospitals
- ◇ 122 FQHCs
- △ 56 Community-Based Organizations
- ☆ 81 Faith-Based Organizations
- 📍 12 School Districts



Doula Expansion

Goal: To expand the doula workforce in Arkansas through comprehensive trainings and partnerships.

Program Reach: 40+ counties served by ICHI-trained doulas



100+ individuals trained



ADAPT
Doula integration Toolkit



Ignite Professional Studies partnership (training high school students)



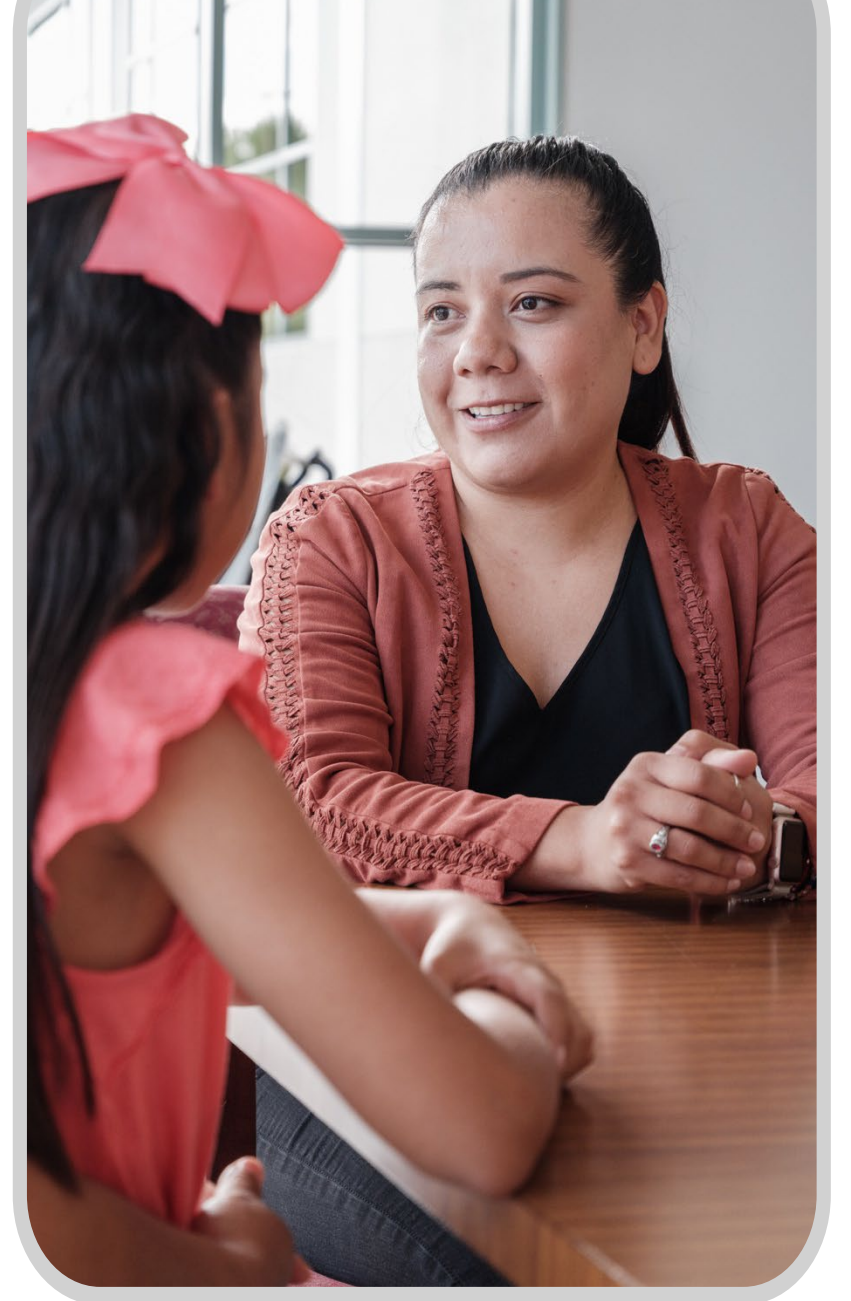
Perinatal CHW Training

Goal: to deploy Community Health Workers trained to address prenatal and postpartum education, provide education on injury prevention, and provide intensive case management to address social determinants of health.

Program Reach: Statewide



100+ new CHWs trained and **200+** CHW upskilled in Perinatal Support over the next 5 years



Perinatal Mental Health

Goal: To provide Perinatal Mental Health certification to community and healthcare workers across Arkansas to address mental wellbeing among Arkansas mothers

Program Reach: Statewide



20 scholarships provided for PMH Certification



210 applications submitted from 38 counties



Maternal Collaborative Care Model

Goal: to integrate behavioral health navigators into prenatal clinics and to establish universal maternal mental health screening into pregnancy and postpartum care.

Program Reach: South Arkansas



Home Visiting & Support

Goal: to provide one-on-one case management, clinical navigation, and home-visiting services to at-risk women during and after pregnancy.

Program Reach: Northwest and South Arkansas



8 counties reached
in Arkansas



2,000+
individuals supported



Group-Based Education

Goal: to expand access to evidence-based group prenatal care to Arkansas mothers that includes their regular health checkups and extra time for health education & social support.

Program Reach: Northwest and South Arkansas



330+ women participated in group-based education



1,300+ hours of group-based education provided to women in Arkansas



Embedded Community Health Workers

Goal: to increase access to health care in areas with limited access by embedding trained community health workers into state health units

Program Reach: Northwest and South Arkansas





Thank you.

communityhealth.uams.edu