

Arkansas CoCM Stakeholder meeting 8/25/26

Patty Gibson, MD
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Little Rock, AR

Update

- Northwestern Medicine West Health Accelerator
- Meadows
- National Council for Mental Wellbeing – COE-IHS
- American Psychiatric Association
- AIMS
- CFHA



Enhancing Your Toolkit: New CoCM Training Modules for Your Care Team

Wednesday, August 12, 2026

1:00-2:00 pm ET

Speaker Introduction



**Jennifer Thomas, MD,
FASAM**
*Medical Director of Integrated
Behavioral Health, Morris*



**Gretchen Jacox,
LCSW, LISW-CP, MSW,
M.Ed**
Health Behaviorist,



**J. Nathan Copeland, MD,
MPH**
*Child and Adolescent
Psychiatrist, Duke Center*



**Liane Wardlow, PhD,
MS**
*Senior Director, Clinical
Research, West Health*

https://us02web.zoom.us/rec/share/tdg74i1gAYkOoYGgMvrHK4folDsPfEVaLsp-ehpZdEHyvNi2Gfs-uL4wr_7awot7.Z2qPxnZ7cDdt5MoK

Northwestern Medicine West Health Accelerator

The \$8.6 million collaboration between Northwestern Medicine, West Health, and Meadows Mental Health Policy Institute

Collaborative Care Training Hub

Expert-led, self-paced online trainings designed to equip your care team with the skills to implement the Collaborative Care Model and improve patient outcomes.

About Us

The Collaborative Care Training Hub is a partnership between Meadows Mental Health Policy Institute, West Health Institute, and Northwestern Medicine, developed as part of the [Northwestern Medicine West Health Accelerator](#).

Together, we are advancing the integration of behavioral health into primary care through the evidence-based Collaborative Care Model (CoCM).

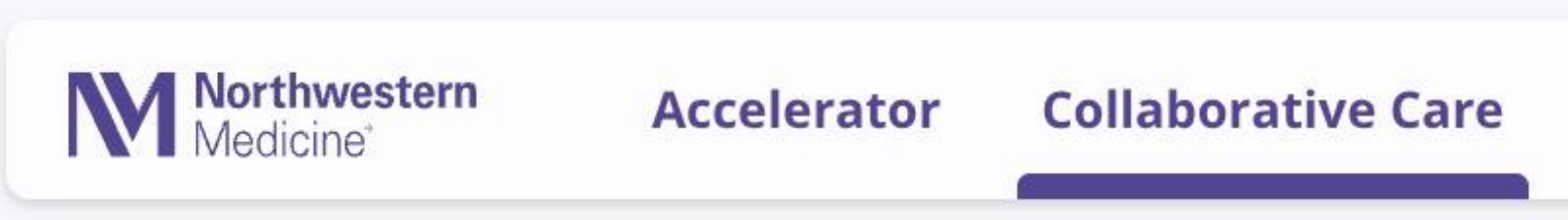


3-credit course	1-credit course	1-credit course	1-credit course
Behavioral Health Care Manager Competencies for the Collaborative Care Model	Primary Care Provider Competencies for the Collaborative Care Model	Psychiatric Consultant Competencies for the Collaborative Care Model	Five Steps to Collaborative Care Billing Success for the Collaborative Care Model
Behavioral Health Care Manager Competencies for the Collaborative Care Model	Collaborative Care Model Competencies for Primary Care Clinicians	Collaborative Care Model Competencies for Psychiatric Consultants	Five Steps to Collaborative Care Billing Success
View training	View training	View training	View training

<https://cocmtraining.westhealth.org/>



<https://westhealth.org/>



<https://westhealthaccelerator.nm.org/>



<https://mmhpi.org/cocm/>

<https://westhealthaccelerator.nm.org/evidence-and-data>

Collaborative care for depression management in primary care: A randomized roll-out trial using a type 2 hybrid effectiveness-implementation design ScienceDirect Read Article	Multilevel perspectives on the implementation of the collaborative care model for depression and anxiety in primary care BMC Psychiatry Read Article
Improving payment for collaborative mental health care in primary care Medical Care Read Article	Implementation barriers and experiences of eligible patients who failed to enroll in collaborative care for depression and anxiety JGIM Read Article
Measurement-based care: A practical strategy toward improving behavioral health through primary care NIH Read Article	Extending the clinical impact of behavioral health prescribing clinicians using the Collaborative Care Model (CoCM) NIH Read Article



A National Collaboration Between West Health and NCQA to Align Quality Measures and Transform Care

This collaboration focuses on:

- Defining and aligning a **core set of high-impact behavioral health quality measures** for primary care
- Supporting earlier identification, better coordination, and more consistent follow-up for patients
- Enabling alignment across **care delivery, payment, and policy** to drive accountability and sustainability

<https://www.ncqa.org/bringing-behavioral-health-into-primary-care/>

Leading Change Management to Build Psychiatric Collaborative Care

Tuesday, Sept. 1, 2026, 1-2 pm CST

Presenters

- **Dr. Anna Ratzliff**, Co-Director,
University of Washington, Advancing
Integrated Mental Health Solutions
(AIMS) Center
- **George S. Nasra, MD, MBA, LFAPA**,
Professor and Associate Chair of Adult
Ambulatory Services, Chief of Division
of Collaborative Care & Wellness,
University of Rochester Medicine

- Describe core challenges of practice transformation and explain why implementing Psychiatric Collaborative Care requires a structured change management approach.
- Develop strategies to create urgency and define value for CoCM by aligning the model with organizational priorities such as improved outcomes, patient access, and cost efficiency.
- Identify key stakeholders and build a strong implementation coalition, including securing buy-in from leadership, primary care providers, care managers, and psychiatric consultants.
- Articulate a clear and compelling vision for Collaborative Care that supports both clinical and operational goals.
- Apply effective communication strategies to promote adoption of CoCM, including crafting a concise “pitch,” using data to demonstrate impact, and leveraging patient and provider stories to build engagement.
- Recognize opportunities to align Collaborative Care with other initiatives (e.g., value-based care, quality metrics, population health) to strengthen sustainability and organizational support.

<https://www.thenationalcouncil.org/event/change-management-psychiatric-collaborative-care/>



Recordings

Session 1: Foundations of Psychiatric Consultation

Session 2: Curbside Consultation in Action

Session 3: Maximizing Electronic Consultation and Direct Evaluations

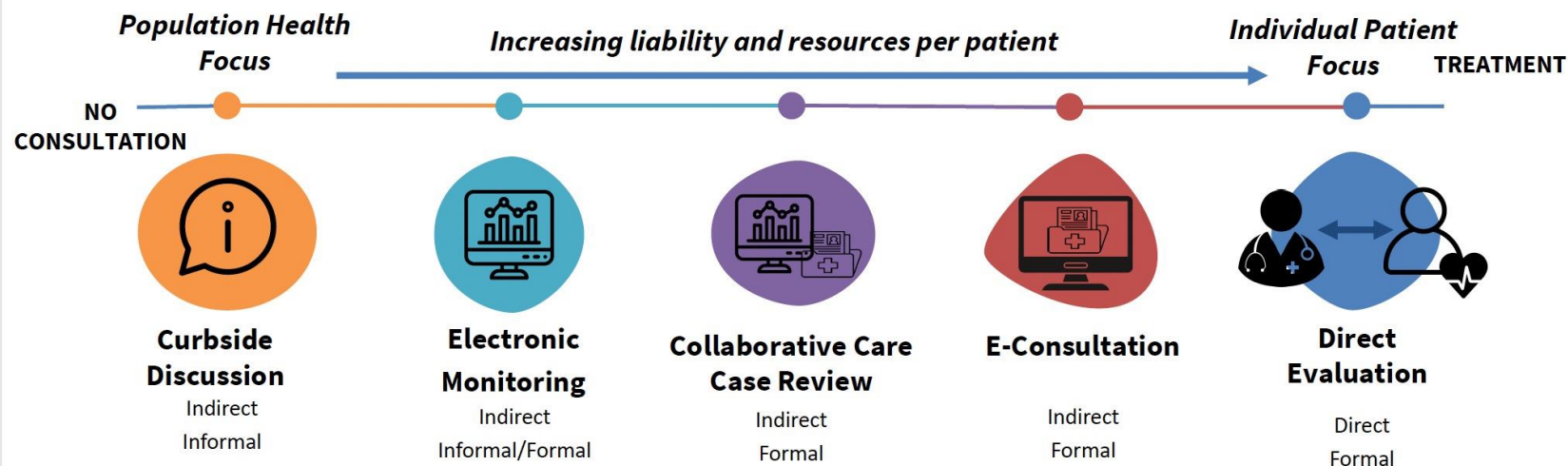
Session 4: The Psychiatric Consultant in Collaborative Care Model (CoCM)

Session 5: Systematic Case Reviews in Collaborative Care Model (CoCM)

Session 6: Integrated Psychiatric Consultation in the Real World

+ Live Coaching Sessions

Spectrum of Psychiatric Consultation



CONTEXT DEPENDENT: Informed by factors such as care needs, clinical questions, practice environment, available resources, and defined team member roles

Einstein, B. et al (2017)

<https://www.cfha.net/training-experiences/>

The West Health - American Psychiatric Association Collaborative Care Joint Residency Training Conference will be held January 28-29, 2027, in San Diego, CA. Email cocmresidents@westhealth.org to be notified when applications open!

